



## Take Action: Grow the Movement

Every movement needs supporters. The Puerto Rico Statehood movement already has a wide variety of supporters from different backgrounds and across the political spectrum. Help the movement grow by recruiting friends, family and contacts; organizing groups; donating and fundraising; and building alliances without outside organizations.

### Organize a Local Group and Join our Network

If you have leadership skills, then organizing a group could be a good fit for you.

#### How to Organize a Local Group:

1. **Find your purpose-** Is your group dedicated to activism, advocating, fundraising, networking, or educating? Or does it focus on getting support from veterans, business people, communities of faith, etc.? Finding an overall theme to your organization will help focus your attention.
2. **Name it-** Come up with a simple name that tells people exactly what your local group is all about. (E.g. The Puerto Rico Statehood Action Network is made for helping activists advocate and networking)
3. **Create a logo-** Make a logo for your group that embodies your brand. You can make a logo using illustrator, pics art, or canva.
4. **Make accounts-** Sign up for social media accounts using your personal email or a new email dedicated to your organization. Use social media as a platform to bring in more supporters to your group. Post regularly to gain a following. Facebook, Instagram, and Twitter are all social media you could make accounts on. But younger supporters may consider platforms like Twitch, Snapchat, Discord, etc. Utilize the group feature on Facebook to make an engaging group for people to participate in.
5. **Invite people to join-** Create an invitational email to invite supporters to join your group. Or if possible, plan an event to bring statehood advocates together to join.
6. **Join our network-** Once you have set up your group reach out to the Puerto Rico Action Network to join the network and be featured on the website and gain access to events, resources and experts.

## **Donate**

Movements need money and funds in order to grow. If you can make a donation at any level it will go a long way to provide the support necessary for the Puerto Rico statehood movement to plan and execute activities and events, produce educational materials, conduct outreach, etc. Below is a link to the donation page for the Puerto Rico Statehood Action Network. One hundred percent of all donations to us go to supporting member organizations as they do the work of growing our movement.

## **Fundraise for the Cause**

If you can't personally donate, fundraising is a good alternative that can help generate revenue as well as publicity.

### **Ways you can fundraise:**

- **Purchase-** You can raise money for the statehood movement by purchasing merchandise from the [PR51st Store](#). The profit from the products sold go directly to the movement.
- **Promote-** Promote fundraisers on your social media. Expanding the outreach of a fundraising event will help increase the amount of potential funders in attendance.
- **Attend-** Attend local fundraisers and donate as much as you see fit.

### **Plan a fundraising event:**

Some types of fundraising events you can consider are:

Gala  
Drive in/ Movie  
Concert  
Potluck  
Car Wash  
Party or a Game Night



**1.Find a date that works-** Decide on a date for your event that accommodates you and your guests. Some things to consider are: Work schedules, holidays, other events, etc.

**2.Make a list of things you need-** Depending on what kind of event you are planning you need to make a list of supplies.

**3.Invite potential donors-** Make an invitation either digital or physical and send it to potential donors. Potential donors can be anyone interested in politics, advocating, and statehood. The invitation should include

- Title of the event
- Location
- Time
- Date
- Attire
- Make sure to indicate somewhere on the invitation that it is a fundraiser





- 4. Find a Speaker or a form of entertainment-** In order for people to feel inclined to attend make sure to have a form of entertainment or speaker. If you wish to have a speaker attend, invite them using our Planning a Demonstration guide on the website. In terms of entertainment, find something that can attract a large audience like a game, band, or service.



- 5. Set a goal-** Setting a goal of how much money you want to raise is a good way to encourage people to donate.



- 6. Promote the fundraiser-** Promote the fundraising event by uploading the invitation to your social medias and asking that your friends, family, and contacts do the same.

- 7. Collect donations-** You can collect donations from your guests by directing them to our [fundraiser link](#).

## Build Alliances with Outside Organizations

To grow the Puerto Rico statehood movement we need to expand the number of people and organizations supporting our cause. We need everyone's help to build alliances with organizations that can support statehood for Puerto Rico.

### How to build an alliance:

- **Find orgs-** Find a local, statewide or national organization that you know or have ties to. Some examples are: Veterans, Civil rights, voting rights, business associations, immigrant rights, community groups and LGBT groups.
- **Attend meetings-** Attend their groups meetings either virtual or in person, and work to engage their members and leaders on the issue of Puerto Rico statehood in a way that is relatable to the issues that they care about. (E.G. if it's a veterans groups you can mention that veterans in Puerto Rico are denied the right to vote for their Commander in Chief).
- **Follow on social media-** Engage with those groups over social media by reposting, liking, commenting, and sharing their posts and ask for them to support the same way with yours.
- **Go to protests or demonstrations-** If those organizations hold protests be sure to attend. Those events offer a good opportunity to support their cause while also making connections with the advocates there.
- **Invite to meetings-** Once you have established a relationship with these organization supporters you can invite them to Puerto Rico statehood meetings and events.
- **Invite to join network-** Invite them to join the Puerto Rico Statehood Action Network by signing up using this link. The network sends frequent updates about statehood related events.

## **Recruit Friends, Family & Contacts to Join the Movement**

Recruit your friends, family and contacts to join the movement by integrating them into statehood groups, organizations and events.

### **Educate**

Make sure the people you are recruiting are educated on the topic of statehood for Puerto Rico. If you need help doing this reference the Take Action: Educate section of our website for an in depth guide.



### **Join network**

Encourage them to join statehood networks and organizations. By doing so they will receive updates and opportunities to advocate. Our MEMBERS page has all of the active organizations in our network. At the bottom of that page they can sign up to join our network. Spread the word your own way or us this prewritten message.

Hey,

*The Puerto Rico Statehood Action Network is made for allying statehood supporters and helping them connect with other organizations. You should check this page out and join some of these member organizations. You can even join the network using the form at the bottom of the page.*

<https://www.puertoricostatehoodaction.net/members>

### **Donate**

Now more than ever its essential to fully fund the Puerto Rico statehood movement. By donating to the Puerto Rico Statehood Action Network you can help empower leading edge grassroots advocates to advance the cause.

When you contribute to us, 100% of your donation goes to support:

- Growing Grassroots Efforts through our Member Organizations
- Pressuring Congressional Offices to "Respect Puerto Rico's Statehood Vote"
- Hosting Events & Trainings for Puerto Rico Statehood Advocates & Supporters
- Organizing Demonstrations & In-Person Activities to Generate Media Attention

- Producing Educational Guides & Resources to Empower Effective Advocacy

Donation Link: <https://pr51st.salsalabs.org/donate-puertoricostatehoodactionnetwork/index.html>

### **Participate**

Being active in the statehood movement is the best way to show support. By attending statehood meetings and events you are not only having fun but also educating yourself and in the process meeting new people and new ideas.

Statehood supporters host many events such as fundraisers, virtual meetings, and demonstrations. The Puerto Rico Statehood Action Network alerts you upcoming events through emails blast and on the [website](#).

